

**JAYS**

General press release | 2016-12-01



**10**  
YEAR LIMITED  
ANNIVERSARY  
EDITION

## Celebratory q-JAYS Anniversary edition earphones now available

In celebration of the company's 10-year anniversary, award-winning Swedish audio product developer Jays AB (publ) have developed a limited anniversary edition of the well renowned q-JAYS Reference earphones. As of today, q-JAYS Anniversary edition is shipping worldwide from JAYS Online Store.

The 200 numbered pieces are precision made by CNC and laser cutting, fine-polished to a unique metal look in an all stainless steel housing. A brand new, high-quality, twisted white cable set will also accompany the new anniversary design.

The anniversary edition design will initially be sold exclusively through JAYS Online Store.

### **MSRP**

USD 349

EUR 349

SEK 3490

### **Product URL**

[www.jaysheadphones.com/q-jays-anniversary-edition](http://www.jaysheadphones.com/q-jays-anniversary-edition)

### **For more information, please contact:**

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JAYS is a global Swedish brand that exists to create engaging experiences based on a genuine belief in everyone's right to great sound. A JAYS product is a statement of true care for its user. Jays AB (publ) has a heritage of simplicity that permeates everything it does, and renders products that are intuitive, timeless and built to last. The company's promise is devotion to authenticity and rigorous attention to details through design and engineering excellence.

Jays AB (Publ) is listed on NASDAQ OMX First North in Stockholm, Sweden. Certified Advisor is Remium Nordic AB.

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