



JAYS

Press release | 2016-11-08

10

YEAR LIMITED
ANNIVERSARY
EDITION

Jays open pre-order for celebratory q-JAYS Anniversary edition earphones

Award-winning Swedish audio product developer Jays AB (publ) announced earlier this year the release of a limited anniversary edition of the well renowned q-JAYS Reference earphones. As of today, q-JAYS Anniversary edition is available for pre-order in JAYS Online Store and expected to start shipping by December 1st 2016.

q-JAYS Anniversary edition has been developed to celebrate Jays' 10-year anniversary and is precision made by CNC and laser cutting, fine-polished to a unique metal look in an all stainless steel housing. A brand new, high-quality, twisted white cable set will also accompany the new anniversary design, which is produced in a limited edition of 200 numbered pieces.

The anniversary edition design will initially be sold exclusively through JAYS Online Store.

MSRP

USD 349

EUR 349

SEK 3490

Product URL

www.jaysheadphones.com/q-jays-anniversary-edition

For more information, please contact:

Josefina Källberg, Sales & Marketing Coordinator



Mobile: +46 706 44 14 24

Email: josefina@jaysheadphones.com

JAYS is a global Swedish brand that exists to create engaging experiences based on a genuine belief in everyone's right to great sound. A JAYS product is a statement of true care for its user. Jays AB (publ) has a heritage of simplicity that permeates everything it does, and renders products that are intuitive, timeless and built to last. The company's promise is devotion to authenticity and rigorous attention to details through design and engineering excellence.

Jays AB (Publ) is listed on NASDAQ OMX First North in Stockholm, Sweden. Certified Advisor is Remium Nordic AB. This information is information that Jays AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 8:30 CET on November 8, 2016.

Jays AB (publ) | Org.nr 556697-4365 | Åsögatan 121, 116 24 Stockholm, Sweden | Tel. +46 8 12 20 19 00

 www.jaysheadphones.com  [@jaysheadphones](https://www.instagram.com/@jaysheadphones)  [facebook.com/JAYS](https://www.facebook.com/JAYS)