



Swedish headphone maker Jays to introduce new wireless headphone at Rocky Mountain Audio Fest

Swedish audio product developer Jays AB (Publ) will be attending Rocky Mountain Audio Fest in Denver on October 7th-9th. Jays will be displaying at # C31 in the CanJam section of the show, showcasing the latest in the company's product range including u-JAYS On-Ear headphones, q-JAYS Reference earphones, and introducing the newly announced Bluetooth® headphones, u-JAYS Wireless. u-JAYS Wireless will be available by the end of 2016 with a MSRP of 179 USD.

"We look forward to attending this year's Audio Fest and hope to make new contacts and create opportunities for our intended growth in the US. We are also very eager to receive the first reactions on our latest product u-JAYS Wireless" says CEO Rune Torbjørnsen, who will be attending the show together with the company's Chief of Design Daniel Andersson.

This 13th Annual Rocky Mountain Audio Fest (RMAF) is the premier high-end consumer audio and home entertainment show in the United States and takes place in Denver on October 7-9th. CanJam @ RMAF is a show-within-a-show, organized by Head-Fi.org, featuring the latest and greatest in headphone technology. For more information about RMAF, please visit www.audiofest.net.

For more information or to schedule a meeting, please contact:

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*JAYS is a global Swedish brand that exists to create engaging experiences based on a genuine belief in everyone's right to great sound. A JAYS product is a statement of true care for its user. Jays AB (publ) has a heritage of simplicity that permeates everything it does, and renders products that are intuitive, timeless and built to last. The company's promise is devotion to authenticity and rigorous attention to details through design and engineering excellence. Jays AB (Publ) is listed on NASDAQ OMX First North in Stockholm, Sweden.
Certified Advisor is Remium Nordic AB.*

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