



Jays announces the date for pre-order of the new u-JAYS series

The Swedish headphone maker, Jays AB (publ), updates the launch period, presents an expanded model range and announces the date for pre-order of the new u-JAYS headphones.

The Swedish headphone maker, Jays AB (publ), award-winning developer of in-ear earphones, updates the launch period of its greatest effort in headphones ever and presents an extended model range. u-JAYS is the result of two years of development; a balanced combination of acoustics, comfort and quality. u-JAYS follows the iWA concept with three-button controls for the three major operating systems: iOS, Windows and Android, and will be available in black or white with matching metals for iPhone and other smartphones.

u-JAYS will be available for pre-order on October 20, 2015 via www.jays.se and will be sold in stores during the fourth quarter of 2015.

Models

Black on Black
Black on Gold
White on Silver
White on Gold

MSRP

USD 230
EUR 230
GBP 170
SEK 2300

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Jays AB (publ) is a Swedish company that develops, designs and produces earphones and equipment for portable media players. Jays supplies high quality products, aimed to provide the user with an authentic musical experience and full functionality in innovative solutions. The company is listed on NASDAQ OMX First North in Stockholm, Sweden.