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New reference q-JAYS earphones start shipping today

The Swedish headphone maker Jays AB (publ) announces the arrival of its latest model q-JAYS – the world’s smallest earphones with exchangeable cables, and a new reference for high-precision acoustics and audio engineering.

The second generation q-JAYS reference earphones are now available for order. The product features custom dual balanced armature drivers, a housing molded in stainless steel and exchangeable cables for iOS, Windows or Android.

“q-JAYS innovative edge sets a new standard for the audio industry” says Rune Torbjörnsen, CEO, JAYS AB (publ). “It takes more than 40 hours to make one single set of q-JAYS and it is this complete and uncompromised dedication in creating the best products we know of that truly sets us apart. In essence, q-JAYS marks the core of our business and who we are. We are thrilled to now bring this long-awaited product to our consumers.”

q-JAYS is available for online purchase through www.jays.se and a selection of audio dedicated retailers worldwide, with prices starting at USD 400 / Euro 400 / 3 700 SEK.

For more information, please contact:

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Jays AB (publ) is a Swedish company that develops, designs and produces earphones and equipment for portable media players. Jays supplies high quality products, aimed to provide the user with an authentic musical experience and full functionality in innovative solutions. The company is listed on NASDAQ OMX First North in Stockholm, Sweden.