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Jays presents new benchmark with u-JAYS on-ear headphones

The Swedish headphone maker Jays AB (publ) now presents its new on-ear headphones called u-JAYS. It emphasizes comfort, sound and quality, providing the next step for on-ear headphones with a new balance and architecture for an effortless musical experience made to last.

The Swedish headphone maker Jays has made a name for itself as a global provider of award-winning high quality musical experiences. Even though primarily known as a maker of in-ear earphones, Jays has previously won numerous prestigious awards also for its on-ear headphones and is now once again claiming the arena. As a company with a mission to upgrade the musical life for its users with strong experiences, it now presents its next product called u-JAYS, made for effortless everyday use and made to last. The product is a technological step forward in many ways and as every product bearing the name JAYS, it is carefully crafted and packed with new innovative features. It is fulfilling the aim of decoding a complex technical reality into a strong musical experience with emphasis on quality and attention to detail. It is furthermore fully compatible with iOS, Windows or Android.

About u-JAYS

- Great comfort and ergonomics
- Exchangeable cables and ear cushions
- Full-feature three-button remote for iOS, Windows or Android
- Acoustic system tailored to generate an open and dynamic sound
- 40 mm dynamic speaker with deep, balanced bass response and detailed mids and highs

"We asked ourselves, how do we create a pair of great sounding headphones that are comfortable to wear and durable in aesthetics?," says Mårten Sahlén, Product Designer, JAYS AB (publ). "After two years of development, through countless iterations of design and engineering, we are exceptionally happy with the result."

Read more at: www.jays.se/products/u-JAYS

MSRP

USD 200
EUR 200
SEK 2000

u-JAYS will be available in Q3 2015.

For more information, please contact:

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Jays AB (publ) is a Swedish company that develops, designs and produces earphones and equipment for portable media players. Jays supplies high quality products, aimed to provide the user with an authentic musical experience and full functionality in innovative solutions. The company is listed on NASDAQ OMX First North in Stockholm, Sweden.