

Jays teams up with Algam France

The Swedish headphone maker Jays AB (publ) expands in France and teams up with Algam France, leading distributor in pro audio.

The Swedish headphone maker Jays AB (publ) is further strengthening its position on the French market with a new distribution agreement with leading distributor Algam France.

Algam France has its headquarters in Nantes and central office in Paris, was established in 1971 and carries approximately 100 brands within the field of musical instruments and pro audio, such as Pearl Drums, Shure, Marshall Amplifiers and PRS Guitars. Algam France covers three channels, reaching out to mass market, specialists and e-commerce with 700 dealers over France and on-line.

"We are very happy about this collaboration", says Rune Torbjörnsen. "This is exactly how we started out in Sweden a few years ago, with a strong hold in retail for musical instruments and equipment, which is true match for products like ours that are used both in studio and on stage with major artists."

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algam

Jays AB (publ) is a Swedish company that develops, designs and produces earphones and equipment for portable media players. Jays supplies high quality products, aimed to provide the user with an authentic musical experience and full functionality in innovative solutions. The company is listed on NASDAQ OMX First North in Stockholm, Sweden.

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