

# JAYS of Sweden makes a-JAYS Five for Windows Phone available at Microsoft Retail Stores in the US

*Swedish headphone maker Jays AB (publ) is establishing its entry into the US market by working with Microsoft retail stores across the United States to make available its critically acclaimed model a-JAYS Five for Windows Phone.*

The Swedish headphone maker Jays AB (publ) is making its critically acclaimed model a-JAYS Five for Windows Phone, available at Microsoft retail stores in the United States. Designed specifically for Windows Phone, a-JAYS Five will launch February 9th at the suggested retail price of \$99. The Microsoft retail stores offer a curated assortment of selected products, including Windows 8.1 PCs, tablets, Windows Phones, Kinect for Xbox One, Microsoft Office 365 and more.

“We are very happy about being recognized for our honest efforts to bring great musical experiences to the people, with our iWA concept” says Rune Torbjørnsen, CEO Jays AB (publ). “Being the first provider in the world to make a headset with a full function remote for the ever growing Windows Phone platform, we must consider this a great victory for both us as developers as well as for our users.”

**For more information, please contact:**

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*Jays AB (publ) develops designs and produces earphones and equipment for portable media players. Jays supplies high quality products, aimed to provide the user with maximum sound experience. Jays passion is the quest for the perfect sound – the sound that affects and inspires user’s body and soul. The company is listed on NASDAQ OMX First North, expanding rapidly and its products are being sold in more than 25 countries worldwide.*