

JAYS is releasing a new True Wireless Bluetooth-speaker!

s-Go Mini

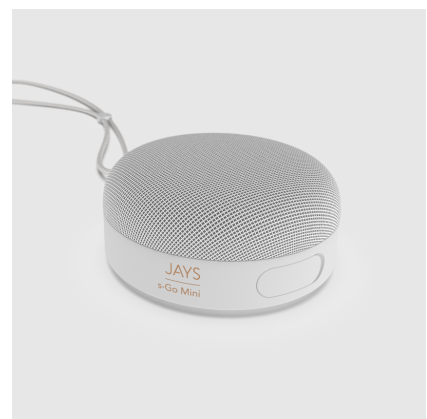
JAYS is proud to introduce their newest portable speaker; s-Go Mini. It's the third Bluetooth-speaker that the Swedish audio product developer has released and this time, the product development team enhanced the experience further by adding true wireless connection and IPX7-rating to the package.



s-Go Mini is the perfect companion any time you want to bring the party outside. The true wireless connection allows you to link 2 enabled speakers together and provides a wireless and effortless stereo experience.

"We're proud to offer the market a stereo experience that's suitable for any occasion, we want our customers to be able to enjoy great sound regardless if they're at the beach or in their own backyard."

- HENRIK ANDERSSON, CEO



Water resistant and dust proof

s-Go Mini is built to withstand tough elements no matter if you're at home, at a beach or at the spa. This portable speaker is IPX7-rated which makes it both water resistant and dust proof.

"If you're in the market for a dependable mini wireless speaker without breaking the bank, the s-Go Mini is the one for you."

- FREDRIK SJÖLANDER, PRODUCT DEVELOPMENT DIRECTOR



Battery to last you all day

The s-Go Mini has a full 12 hours of playtime and is launched in two colors, graphite black and concrete white. It's small enough to slip into your tote bag and comes with a soft and protective traveling pouch.



The s-Go Mini is available for pre-order today at jaysheadphones.com.

s-Go Mini MSRP

499 SEK / \$49.99 / €49.99 / £44.99

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About Northbaze Group AB (Publ)

Northbaze Group was founded in 2006 and has over the years expanded its target to a business idea that is to develop innovative and functional products within the audio, IT and mobile accessories area to simplify and improve people's experience of mobile devices and bridge people's lives together with today's technology. By controlling manufacturing and working closely with the market, we can refine existing brands and develop complementary brands to adapt to an ever-changing landscape and market needs for new smart solutions to simplify people's lives in a changing and increasingly technical world.

The vision is to create simplicity in people's increasingly technical lives by offering smart and functional audio products and IT accessories.

The shares in Northbaze Group (publ) are traded on the Nasdaq First North Growth Market. Certified Adviser is Partner Fondkommission AB with e-mail address info@partnerfk.se and telephone number +46 31 761 22 30.