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## Jays launches new q-JAYS - World's smallest earphones with exchangeable cables

*Swedish headphone maker Jays AB (publ) now presents their 2nd generation q-JAYS, a high-end reference model with dual balanced armatures, packed with features and premium materials made with state-of-the-art manufacturing, considerably raising the bar on precision and performance for in-ear earphones in 2015.*

The Swedish headphone maker Jays AB (publ) has built an international identity as an award-winning provider of high quality musical experiences, through its own research and development. Setting a new benchmark for outstanding, the company now launches their 2nd generation q-JAYS, a reference in-ear earphone combining the very best of technology, material and precision manufacturing. The new q-JAYS bring a new music experience through uncolored sound, reproduced with unrivaled clarity and detail, fully compatible with the JAYS iWA-concept for use with all smartphones.

The new q-JAYS includes new innovative features, such as:

- Dual balanced armature drivers
- Tailor made acoustic filters
- Reference class sound signature
- Removable laser-cut protective filters
- Precisely tuned bass ports
- Exchangeable cables
- Custom-made threaded connectors
- High purity copper and Kevlar cables
- iWA remotes available for most phones

"We set out to create our idea of the optimal in-ear earphones by merging reference acoustics with outstanding quality and precision, together with unbeatable ergonomics", says Daniel Andersson, Chief of Design, Jays AB (publ). "The result still thrills us."

The new q-JAYS will be available in Q2 2015 with price ranging from USD 399 / Euro 379 / 3 495 SEK.

Read all about q-JAYS here: [www.jays.se/products/q-jays/](http://www.jays.se/products/q-jays/)

**For more information, please contact :**

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*Jays AB (publ) is a Swedish company that develops, designs and produces earphones and equipment for portable media players. Jays supplies high quality products, aimed to provide the user with an authentic musical experience and full functionality in innovative solutions. The company is listed on NASDAQ OMX First North in Stockholm, Sweden.*